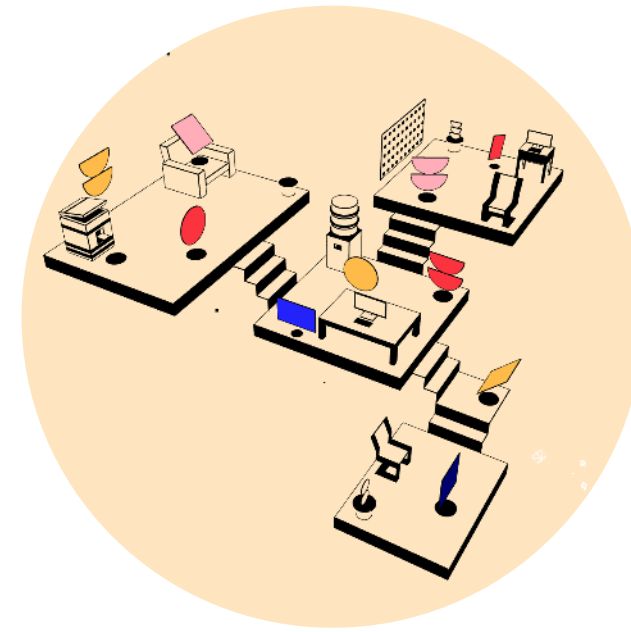


## Workplace Trends



**My Space**



**Virtual Co-Workers**



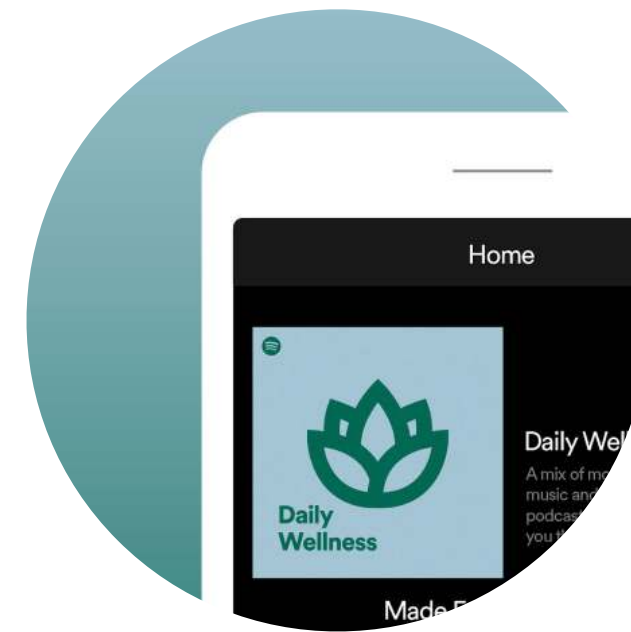
**Peripatetic Workforce**



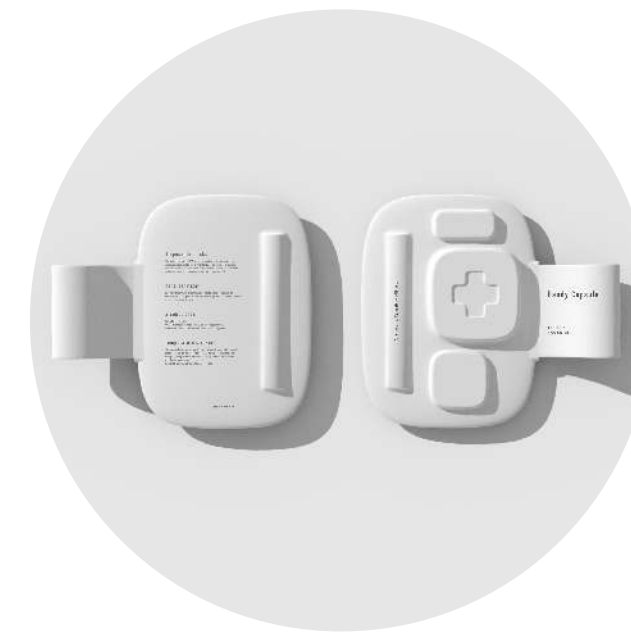
**HQ Revised**



**Network Effect**



**Well Work**



**New Hygiene**



**Office Re-wilding**

## Key Takeouts

### 01

This is not about a new normal but a reset

### 02

Space, distance and solitude will be new consumer values

### 03

A complete lack of face-to-face interaction is something employees struggle with

### 04

The power of nature will continue to transform the workplace

### 05

The physical office is not dead. This is about re-imagining, not replacing the physical office

### 06

IRL events will not happen in the way that they did before

### 07

Employees will be looking for more purpose and asking why they work

### 08

The workplace of tomorrow is a hybrid of a physical and digital workspace

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## Key Takeouts

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01: This is not about finding a new normal but an opportunity to reset an opportunity for businesses to create working practices more fitting to people's needs and expectations in the 21st century.

02: Space, distance and solitude will be new consumer values, but this does not mean the return of the office cubicle. This is more about offering places and moments of sanctuary and mental reset for people when they are in the office environment, or set days without a plethora of zoom calls when working from home.

03: While remote working has proved surprisingly effective for many, surveys and research show that a complete lack of face-to-face interaction is something employees struggle with, so it's about bringing your people together when it matters and being flexible to where and when you meet.

04: The power of nature will continue to transform the workplace and wellness expectations. Biophilic design and wellness architecture will enjoy a boom coming partly from consumer demand and new environmental post-pandemic workplace expectations.

05: The physical office is not dead. This is about re-imagining, not replacing the physical office and overcoming the emotional barriers of digital vs physical.

06: IRL moments will not happen in the way that they did before - conferences, meetings and corporate events will be more considered and more meaningful. People will travel less for work meaning that you will need to rethink how you communicate and where and when you bring people together physically.

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## Key Takeouts

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07: Employees will be looking for more purpose and asking why they work. Supporting them with tools for their own personal betterment and wellbeing will lead to more happiness, deeper productivity levels and deeper engagement.

08. The workplace of tomorrow is a hybrid of a physical and digital workspace. With a distributed and peripatetic workforce you must deliver on agile spaces beyond the confines of HQ and urban hubs.